

#### December 2010

#### Message from the CEO

As 2010 comes to a close I want to thank everyone for all their hard work and dedication throughout 2010. With your help, this year we were named a Cleverley and Associates Community Value 5 Star hospital for the fourth time, and we had positive operating revenue of 1.2 percent. This was achieved



through all your efforts to reduce costs and by paying attention to detail. I can tell you that very few rural hospitals, in our comparison group, were able to achieve a positive operating income.

As we look towards 2011 we will be making changes to our existing tobacco free policy. As of January 1, 2011 the employee portion will reflect the following changes:

 Employees will NOT be permitted to use tobacco products during paid working time.



- This means employees will no longer be able to take their 10 minute break and walk off campus for the purpose of tobacco use.
- Employees will have to clock out for their 30 minute lunch break if they wish to leave the campus and use tobacco products.
- Employees cannot return to work displaying evidence of tobacco use.
- Employees should not come to work with clothes or uniforms smelling like smoke, or smokeless tobacco.
- Any employee coming to work that smells of smoke or tobacco products can be asked to change, or leave for the day without pay.

These changes in BRRH's policy reflect the same policy currently in place at Mission. Tobacco cessation products are available at a discount through our pharmacy, and tobacco cessation programs are available for employees through Mission.

## **Talking to the Media**

What do you do if someone from the news, newspaper or radio asks you about the Hospital or the clinics?



Sometimes reporters from the newspapers, TV, or even radio will contact BRRH staff members to ask questions about patients or an event that took place related to BRRH or the clinics. Sometimes reporters just call asking for general information about the hospital.



If you receive a phone call from any member of the media asking questions about the hospital or a patient, even if they are your personal friend, refer them to the Communications Department immediately. They can call

828-766-1752.

It is our responsibility to protect our patients privacy and make sure that any information released from the hospital is compliant with all regulations. If you or anyone in your department has any questions please contact the Communications Department at 766-1752.

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## Angel Trees

As you are preparing for Christmas take the time to think of others less fortunate this holiday season.



If you or your department is interested in an angel from the Angel Tree or an elderly angel please contact Allison Grindstaff at ext. 1752 or at allison.grindstaff@msj.org.



BRRH will also be participating in a food drive to help the local Sheppard Staff organizations. Food Drive donation boxes will be located in the coffee shop. Food will be collected

through December 16, 2010.

You and your department can help make sure that everyone has a great holiday season!

\*

### **Kudos Corner**

"A special thanks goes to Casie in Dietary for cleaning and organizing the stock room. It was a tough project to undertake and she did a brilliant job!"

—-Dietary Dept.

"Marla Robinson is an "Awesome Possum" in the Registration/MAC dept. We love her and we enjoy the opportunity of working with her everyday. She's a "Super" supervisor!"

--Lynn Pate & Christy Fisher

Want to send someone a Kudo? Contact Allison Grindstaff at 766-1752 or at allison.grindstaff@msj.org

## **Volunteer Vitals**

The Blue Ridge Regional Hospital Volunteers would like to thank all the employees for their support during the \$5 Jewelry Sale!





Remember to stop by the Gift Shop and check out the special and unique gifts items for everyone on your Christmas list!

Gift shop hours may vary depending on bad weather.



The Gift Shop has received more Nativity Sets. If you have one on hold please contact Barbara Hasty at ext. 1770.

The BRRH Volunteers would like to wish everyone a Merry Christmas and a Happy and Healthy New Year!

## **Did You Know?**

Ever wonder why an MRI costs so much? Or what it takes to operate an Emergency Room?



The Did You Know

section of the newsletter will answer those questions. Be sure to look for this section beginning in the January edition of *Vital Signs*.

If you have a suggestion for the Did you Know section, contact Allison Grindstaff at 828-766-1752 or at allison.grindstaff@msj.org.

## **LEAN Update**

In September, the hospital re-evaluated their Transformation Plan of Care (TPOC) regarding Lean implementation.



After the successes achieved during work within Revenue Cycle, the hospital was ready to move into clinical areas to improve quality as part of Mission and IHI's goals of no preventable harm, improving teamwork between departments, and becoming a meaningful user of an EHR. Based on these goals, the Medical Surgical Unit and the OR will be the new focus of Lean, as work in these departments will make the biggest impact towards achieving the goals.



Both Med Surg and the OR have finished their Value Stream Analysis (VSA) – a planning event to determine which processes in the departments should be worked on and the

schedule of these events and projects. Med Surg's first Rapid Improvement Event (RIE) will be in December with a focus on improving medication delivery. An RIE will be conducted each month afterwards working on nursing and CNA workflow, shift change report, ER and direct admits, and discharge planning. Med/Surg will concentrate on improving medicines given on time, all inpatient core measures, staff teamwork, time to give shift change report, and discharge planning and instructions.

Continued on page 4...

Message from the CEO continued from page 1.....

Thank you for helping us make 2011 a happier and **healthier** new year for our patients and each other. If you have any questions regarding the changes to this policy please contact your Department Director.

I want to personally thank each of you for your efforts to make BRRH a bright star in the communities we serve. In these trying times it is sometimes easy to become hardened, however you continue to show empathy and truly care for our patients and their families.



### **Off Site News**

All Hospital Owned Practices will be closed on December 24th and 25th and December 31st and January 1st.

The Blue Ridge Medical Center—Yancey Campus will be open on Sunday December 26th and Sunday January 2nd.

The Blue Ridge Fitness and Rehab Center will have shortened hours on Friday December 24th and Friday December 31st.

The Fitness Center will be closed on Saturday December 25th 2010 and Saturday January 1st.



#### LEAN Update continued from page 3...

OR's first RIE will be held in January working with our hospital owned clinics so that patients scheduled for surgery will have all required information and be prepared for their surgery.



One RIE per month will be scheduled until July working on registration and the pre-op interview, surgery pre-op, patients from 2<sup>nd</sup> floor and ER scheduled for surgery, room set-up and turn-around time, and discharges to the floor or home. The OR will concentrate on improving patient, surgeon, and staff satisfaction and will use the OR dashboard to track progress.

Rob Grenell, Med Surg RN, will be working with the Lean Coordinator, Melissa Smith, part time prepping, conducting, and sustaining events. With this addition, the Lean department will be



able to conduct two events per month for the hospital. **Our next RIE's will take place December 6**<sup>th</sup> **through 9**<sup>th</sup> – **Medication Delivery for Med Surg and ABN/Medical** 

**Necessity,** our last scheduled event from Revenue Cycle.

Both team report-outs will take place on Thursday afternoon with more details to follow. Plan to attend and support your fellow BRRH employees!

### Staff Challenge Questions



1.) True or False: HIPAA is the law that protects patient privacy.

2.) True or False: It is important to educate care givers on the risks of coagulation therapy, potential drug or food interactions, and they importance of proper monitoring and follow up.

3.) True or False: In the event of a fire, windows and doors are to be shut.





4.) True or False: It is not necessary to use statistical tools (graphs, charts, sampling methods, etc.) and techniques to analyze and display your performance improvement data.

5.) True or False: It is important to evaluate the effectiveness of your improvement actions to know whether they have given you the desired result.

How did you do? Check your answers on page 5!

## **Staff Challenge Answers**

- 1. True
- 2. True
- 3. True
- 4. True
- 5. True
- 5. True

# Vital Signs Classifieds

For Sale: Hanna Montana bed room set. Includes sheet set, comforter, topper and curtains. MAKE AN OFFER! Sheets fit twin size bed.

Contact Tonya Silvers at 766-1531

Have something for the Classifieds? Contact Allison Grindstaff at 828-766-1752 or at allison.grindstaff@msj.org.

Vital Signs is a monthly publication for the staff, physicians, and volunteers of Blue Ridge Regional Hospital.



This publication is produced by the Communications and Marketing Department at Blue Ridge Regional Hospital.

Any newsletter ideas? Contact Allison Grindstaff at ext. 1752 or allison.grindstaff@msj.org.



**December Birthdays** 

**Beth** Joyner Elaine Hall Brenda Hedrick Casie Welsh Michelle Long Della Miller Deborah Verla Keith Johnson Randall Hall **Georgann Mathis** Gloria Chism Carla Cook Aaron Whitson Linda Dempsev Susan MacLean Mark Tipton Lee Long **Richard Greene** Kathy Tipton Marie Thomas Iamie Henson Patricia Millen **Janice Briggs** Meta Gouge **Betty Silver** Larry Peterson Sheila Miller Tammy Buchanan Amanda Ikard Marla Robinson Margaret Burleson William Goodwin **Gary Shuford** 

Dec. 2nd Dec. 2nd Dec. 3rd Dec. 4th Dec. 4th Dec. 4th Dec. 5th Dec. 6th Dec. 6th Dec. 8th Dec. 9th Dec. 10th Dec. 11th Dec. 13th Dec. 14th Dec. 14th Dec. 14th Dec. 15th Dec. 15th Dec. 16th Dec. 17th Dec. 17th Dec. 18th Dec. 19th Dec. 19th Dec. 20th Dec. 22nd Dec. 23rd Dec. 26th Dec. 26th Dec. 28th Dec. 29th Dec. 31st